

# ORDER



Orders	Order / Rev:	158471	Primary AE:	KSTP-TV, LLC and KSAX-1
	Alt Order #:	06816406		Anjie Brady
	Product Desc:	D.C.C.C.	Sales Office:	P-PHL
	Estimate:	1194	Sales Region:	National
	Flight Dates:	10/16/12 - 10/22/12		
	Original Date / Rev:	10/11/12 / 10/11/12		
	Order Type:	GENERAL		
Agency	Name:	Great American Media	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1010 Wisconsin Ave NW Washington, DC 20007-3674	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	DCCC Democratic Congressional Can	New Business Thru:	09/29/09
	Demographic:	A35+	Order Separation:	00:00:00
	Product Codes:	PL2	Advertiser External ID:	
	Priority:	2	Agency External ID:	
	Revenue Codes:	AGY, POL, ISS		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	133	\$113,750.00	\$96,687.50	October 2012	133	\$113,750.00	\$96,687.50	0.00
					Totals	133	\$113,750.00	\$96,687.50	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$113,750.00
Market	100%	\$669,117.65

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$167,279.41
KMSP	18%	\$120,441.18
KMWB	1%	\$6,691.18
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$13,382.35
WCCO	33%	\$220,808.82
WFTC	4%	\$26,764.71

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/16/12	10/19/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF--	:30	10	\$475.00	3	0.00	NM	10	\$4,750.00
<b>5 EW NWS 6A</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--		10				\$475.00		0.00			
2	All	10/16/12	10/19/12	M-F GMA M-F GMA	CM	7-9a	- TWTF--	:30	6	\$450.00	3	0.00	NM	6	\$2,700.00

GD MRN AMR-ABC

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Advertiser: DCCC Democratic Congressional Camp:  
Product Desc: D.C.C.C.  
Estimate: 1194

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Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	All	10/16/12	10/19/12	M-F 1035-1102p Nightline	CM	1035-1102p		-TWTF--	:30	10	\$750.00	2	0.00	NM	10	\$7,500.00
ABC-NITELINE<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 -TWTF-- 10 \$750.00 0.00																
22	All	10/22/12	10/22/12	M-F 6-7a News M-F 6-7a News	CM	6-7a		M-----	:30	2	\$475.00	3	0.00	NM	2	\$950.00
5 EW NWS 6A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 2 \$475.00 0.00																
23	All	10/22/12	10/22/12	M-F GMA M-F GMA	CM	7-9a		M-----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
GD MRN AMR-ABC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 2 \$450.00 0.00																
24	All	10/22/12	10/22/12	M-F 9-10a Live with Kelly	CM	9-10a		M-----	:30	1	\$300.00	3	0.00	NM	1	\$300.00
LIVE WTH KELLY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 1 \$300.00 0.00																
25	All	10/22/12	10/22/12	M-F Midday News M-F Midday News	CM	11a-12p		M-----	:30	1	\$325.00	3	0.00	NM	1	\$325.00
5 EW NWS 11AM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 1 \$325.00 0.00																
26	All	10/22/12	10/22/12	M-F 3-4p Twin Cities Live	CM	3-4p		M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
TWIN CITIES LV																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 1 \$200.00 0.00																
27	All	10/22/12	10/22/12	M-F 4-430p Millionaire	CM	4-430p		M-----	:30	2	\$275.00	3	0.00	NM	2	\$550.00
MILLIONAIRE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 2 \$275.00 0.00																
28	All	10/22/12	10/22/12	M-F 5-530p M-F 5-530p	CM	5-530p		M-----	:30	1	\$675.00	3	0.00	NM	1	\$675.00
5 EW NW 5P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 1 \$675.00 0.00																
29	All	10/22/12	10/22/12	M-F 6-630p M-F 6-630p	CM	6-630p		M-----	:30	1	\$950.00	2	0.00	NM	1	\$950.00
5 EW NW 6P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 1 \$950.00 0.00																
30	All	10/22/12	10/22/12	M-F 630-7p M-F 630-7p	CM	630-7p		M-----	:30	1	\$950.00	2	0.00	NM	1	\$950.00
5 EW NW630P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 1 \$950.00 0.00																
31	All	10/22/12	10/22/12	M-F 1102p News M-F 1102p News	CM	1102-1132p		M-----	:30	1	\$375.00	3	0.00	NM	1	\$375.00
5 EW NWS 11PM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 1 \$375.00 0.00																
32	All	10/22/12	10/22/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p		M-----	:30	1	\$1,750.00	2	0.00	NM	1	\$1,750.00
5 EW NWS 10PM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 1 \$1,750.00 0.00																
33	All	10/22/12	10/22/12		CM	1035-1102p		M-----	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00

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				M-F 1035-1102p Nightline											
				ABC-NITELINE<											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	2	\$750.00	0.00						
N34	All	10/16/12	10/19/12	M-F GMA M-F GMA		CM	7-9a	- TWTF--	:30	4	\$450.00	3	0.00	NM	4 \$1,800.00
				GD MRN AMR-ABC											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	- TWTF--	4	\$450.00	0.00						
N35	M	10/16/12	10/19/12	M-F 9-10a Live with Kelly		CM	9-10a	- TWTF--	:30	1	\$300.00	3	0.00	NM	1 \$300.00
				LIVE WTH KELLY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	- TWTF--	1	\$300.00	0.00						
N36	All	10/22/12	10/22/12	Monday Prime C Castle		CM	9-10p	M-----	:30	1	\$8,000.00	2	0.00	NM	1 \$8,000.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/22/12	10/28/12	M-----	1	\$8,000.00	0.00						
N37	All	10/18/12	10/18/12	Thursday Prime A Last Resort		CM	7-8p	---T---	:30	1	\$2,250.00	2	0.00	NM	1 \$2,250.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	---T---	1	\$2,250.00	0.00						
N38	All	10/18/12	10/18/12	Thursday Prime B Grey's Anatomy		CM	8-9p	---T---	:30	1	\$7,000.00	2	0.00	NM	1 \$7,000.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	---T---	1	\$7,000.00	0.00						
N39	All	10/20/12	10/20/12	7-1030p College FB ABC College Football	SPRT	7-1030p	-----S-	:30	3	\$2,500.00	2	0.00	NM	3 \$7,500.00	
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	-----S-	3	\$2,500.00	0.00						
N40	All	10/16/12	10/16/12	Tuesday Prime B Happy Endings/Apt 23		CM	8-9p	- T-----	:30	1	\$6,000.00	2	0.00	NM	1 \$6,000.00
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	- T-----	1	\$6,000.00	0.00						
N41	All	10/16/12	10/19/12	M-F Midday News M-F Midday News		CM	11a-12p	- TWTF--	:30	2	\$325.00	3	0.00	NM	2 \$650.00
				5 EW NWS 11AM											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	- TWTF--	2	\$325.00	0.00						
N42	All	10/16/12	10/19/12	M-F 3-4p Twin Cities Live		CM	3-4p	- TWTF--	:30	6	\$200.00	3	0.00	NM	6 \$1,200.00
				TWIN CITIES LV											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	- TWTF--	6	\$200.00	0.00						
N43	All	10/16/12	10/19/12	M-F 4-430p Millionaire		CM	4-430p	- TWTF--	:30	1	\$275.00	3	0.00	NM	1 \$275.00
				MILLIONAIRE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	- TWTF--	1	\$275.00	0.00						
N44	All	10/16/12	10/19/12	M-F 5-530p M-F 5-530p		CM	5-530p	- TWTF--	:30	1	\$675.00	3	0.00	NM	1 \$675.00
				5 EW NW 5P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	- TWTF--	1	\$675.00	0.00						
N45	All	10/16/12	10/19/12	M-F 630-7p M-F 630-7p		CM	630-7p	- TWTF--	:30	3	\$950.00	2	0.00	NM	3 \$2,850.00
				5 EW NW630P MF											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/15/12	10/21/12	- TWTF--	3	\$950.00	0.00						

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 Estimate: 1194

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N46	All	10/16/12	10/19/12	M-F	1102p News	CM	1102-1132p		-TWTF--	:30	3	\$375.00	3	0.00	NM	3	\$1,125.00											
M-F 1102p News																												
5 EW NWS 11PM<																												
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-TWTF--</td> <td>3</td> <td>\$375.00</td> <td>0.00</td> </tr> </tbody> </table>																	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-TWTF--	3	\$375.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/15/12	10/21/12	-TWTF--	3	\$375.00	0.00																							
N47	All	10/16/12	10/19/12	M-F,Su	Late News	CM	10-1035p		-TWTF--	:30	1	\$1,750.00	2	0.00	NM	1	\$1,750.00											
M-F, Su 10-1035p																												
5 EW NWS 10PM<																												
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Week: 10/15/12	10/21/12	-TWTF--	1	\$1,750.00	0.00																							
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